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**Workforce Chemistry President****Addresses Triangle Commercial Real Estate Women (TCREW)**

*Marirose Steigerwald Offers Advice On How Businesses Can Thrive  
With Multiple Generations In The Office*

RALEIGH, N.C. – Jill Wells Heath, president of Triangle Commercial Real Estate Women (TCREW) ([www.tcrew.org](http://www.tcrew.org)), an organization which provides a forum for fostering relationships among commercial real estate women professionals in the Triangle market, has announced that Marirose Steigerwald, president of Workforce Chemistry and a member of TCREW, spoke at the organization's June 4 meeting. In her talk, titled "Our changing workforce: How we can thrive with multiple generations in the same office," Steigerwald spoke about how managers and leaders can connect with employees in their organizations who are from a different generation. She explained how leaders can reach across generational differences to inspire top performance with their employees. The June meeting was sponsored by Regions Bank.

## Related Links:

[www.tcrew.org](http://www.tcrew.org)  
[www.mmimarketing.com](http://www.mmimarketing.com)

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- She explained how leaders can reach across generational differences to inspire top performance with their employees.
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## Quotes:

"I am pleased that Marirose spoke to our organization about how businesses can prosper with multiple generations in the same office," said Heath. "It is imperative that business leaders understand how to motivate employees from a different generation."

## About Triangle Commercial Real Estate Women (TCREW):

Triangle Commercial Real Estate Women (TCREW) has more than 160 members in a variety of professions within the commercial real estate industry. Drawing upon this diversity, any member of TCREW can call upon the resources and expertise of local members to best serve the needs of their customers. Moreover, any member can draw upon the national network of more than 6,000 members nationwide and in Canada to provide responsive solutions to customers with needs in the national market. For more information, visit [www.tcrew.org](http://www.tcrew.org).

## Keywords:

Triangle Commercial Real Estate Women, TCREW, women professionals, Triangle real estate market, Jill Wells Heath, Marirose Steigerwald, Workforce Chemistry, Regions Bank, multiple generations

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